

Care. Cure. Thrive.

More than 28,000 U.S. children live with a brain tumor. If we put our heads together, we can save theirs.



DEAR FRIENDS,

With the launch of our new, three-year strategic plan in 2017, we refreshed our mission to “Care. Cure. Thrive.,” reflecting our commitment to support children and families throughout their brain tumor journey.

Last year, we expanded our footprint with our Georgia, California and Illinois chapters leading the way to provide greater on-the-ground support. Starting this year, we’ll unpack the results of a nationwide Community Health Needs Assessment we commissioned to guide the expansion of programs to help fill the most critical gaps identified by families and healthcare providers.

Last June, pursuing the “cure” component of our mission, we convened leaders from the research and medical community, the pharmaceutical industry, governmental agencies and patient advocacy groups to steer our future research investments, including an exciting immunotherapy initiative. Our 2017 research

projects focused on leveraging partnerships with other nonprofits dedicated to this community.

We continue to build partnerships for greater impact because we can’t achieve our vision of “A world without childhood brain tumors” alone. With your help, we’ll invest in the most promising research and support to give all kids what they deserve – a long, healthy life!

WITH DEEP GRATITUDE,



Robin P. Boettcher
Robin Boettcher,
President and CEO



Doug Porter
Doug Porter,
Board Chair

HOW YOU HELPED IN 2017



190
events



27,335
donors



11,654
event participants



38
states



\$5.7M
raised

FIGHTING FOR FUTURES



A COMMITMENT TO CARE

The Pediatric Brain Tumor Foundation works every day to support families in meaningful ways from the moment of diagnosis — no matter where the journey leads. With your support, we're providing life-changing programs and resources to more families across the country.

AWARD-WINNING VIDEOS FOR KIDS

PBTF and pro bono partner agency RPA launched the Imaginary Friend Society, a series of 20 animated films providing children answers, smiles and support after a brain tumor diagnosis.

158,873
video views



78
hospital
partners



2,073
families
served

CHAPTER SUPPORT

Georgia, California and Illinois Chapters grew their on-the-ground support, serving more families through weekly hospital visits, care package deliveries, peer mentoring and educational programs.



EXPANDED SPANISH RESOURCES

Reached more Spanish-speaking families by creating an online family profile form in Spanish and providing translators at programs. We also hosted a Spanish-language support group and family camp.



380
free Starfolio resource
notebooks distributed
to newly-diagnosed
families



\$416,000
in emergency financial
assistance provided



103
survivors awarded
college scholarships

CURES THROUGH COLLABORATION



\$1.7M
spent on research
& hospital support



35
research centers
engaged

EARLY CAREER DEVELOPMENT GRANTS

Pratiti Bandopadhyay, MBBS, PhD, was named Assistant Professor of Pediatrics at Harvard Medical School and opened a lab at Dana-Farber Cancer Institute using cutting-edge genomics to identify pediatric brain tumor drivers and develop targeted therapies.



Marc Remke, MD, continued to see exciting developments in using mass spectrometry to analyze medulloblastoma proteins. Our investment has helped him obtain additional funds for this breakthrough work, with preparations underway to release these discoveries from translational research in 2018.



Kyle Walsh, PhD, accepted a faculty position at Duke University, giving him the opportunity to continue pursuing neuro-epidemiology and usher in a better understanding of the underlying causes of pediatric brain tumors.



RESEARCH GRANTS

Duke University

Research developments into a novel vaccine for recurrent medulloblastoma resulted in a new clinical trial for children and adolescents that will open this year.

The Hospital for Sick Children, Toronto, Canada

Michael Taylor, MD, PhD, FRCS(C) co-led and authored a groundbreaking study revealing new medulloblastoma subtypes. As one of the largest genomic sequencing efforts on a single type of human cancer, the results will help advance more targeted, less toxic treatments for this highly malignant brain tumor.

Pacific Pediatric Neuro-Oncology Consortium

PNOC's PBTF-supported Operations Center at the University of California, San Francisco is essential to the consortium's overall success, coordinating activities across all participating research centers and clinical trial protocols. In 2017, PNOC added five new research sites worldwide for a total of 18, and opened three new clinical trials.

Project:EveryChild, The Children's Oncology Group

Because of PBTF support, children with brain tumors are well-represented in Project:EveryChild, a biobank helping labs develop more personalized treatments for children with cancer. By funding children's brain tumor tissue collection at 114 hospitals, the PBTF is helping to preserve today's tissue samples for tomorrow's breakthroughs.

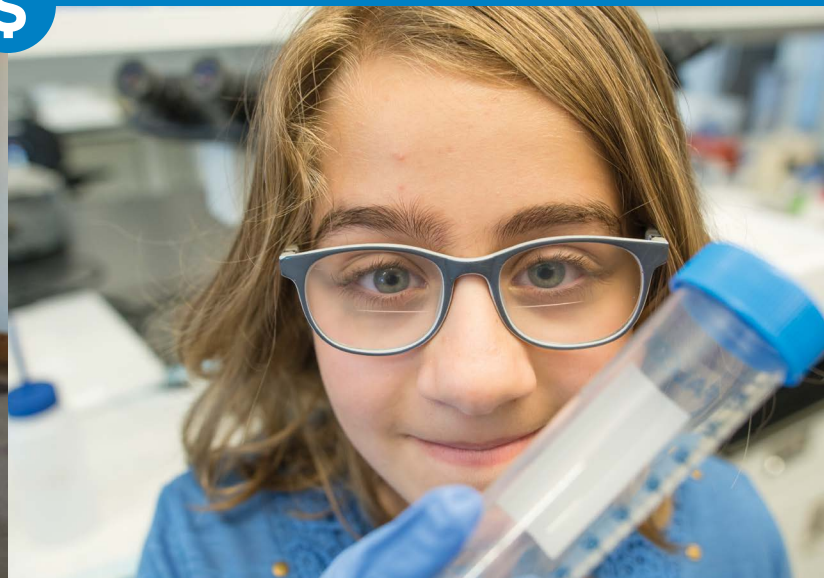
Together to Care. Cure. Thrive.

Our nonprofit funding partners, joining forces to care for and cure the kids!

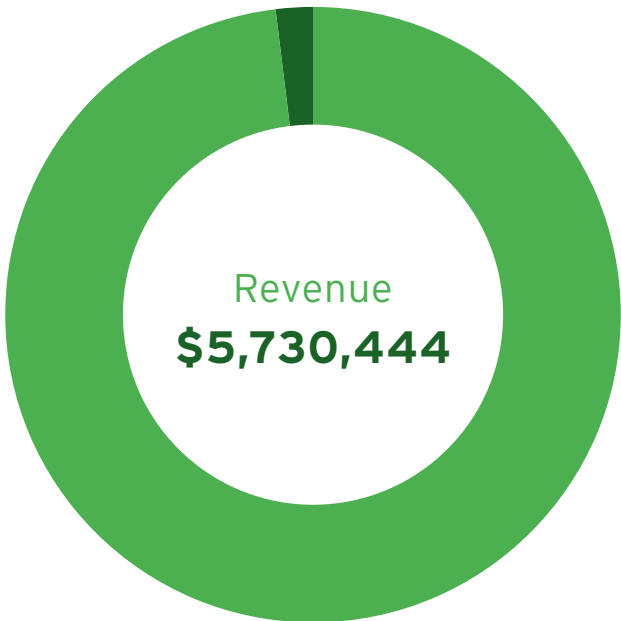


- ♥ Bryan's Dream Foundation
- ♥ Christopher Brandle Joy of Life Foundation
- ♥ Meagan's Walk Foundation
- ♥ Coverys Community Healthcare Foundation
- ♥ The Kyrie Foundation
- ♥ Catching Up With Jack
- ♥ Keris Kares Foundation
- ♥ Soar with Grace

2017 FINANCIALS



Of the funds spent, 76.1% was invested in the mission.



98.1%

Public Contributions: \$5,620,898

1.9%

Investment Income: \$109,546



76.1%

Programs: \$4,553,433

12.1%

Management: \$725,025

11.8%

Fundraising: \$707,302

Source: Pediatric Brain Tumor Foundation's Form 990 for the year ending Dec. 31, 2017



You can join the fight for futures.

Imagine a world without childhood brain tumors.

That's the future we're fighting for. Today's reality is that 13 children and teens are diagnosed each day with a brain tumor, more children die of brain tumors than any other cancer, and survivors often face lifelong debilitating effects following treatment.

As the world's leading nonprofit dedicated to children and teens with brain tumors, the Pediatric Brain Tumor Foundation's mission is to **care** for families along their journey, **cure** every childhood brain tumor and help survivors and families **thrive**.



**Pediatric
Brain Tumor
Foundation®**

GET INVOLVED



RIDE FOR KIDS

The longest-running, most successful motorcycle charity event in the nation.



VS. CANCER

Our newest signature fundraising campaign empowers any sports team, any athlete, any community to help kids with cancer.



STARRY NIGHT WALK & 5K RUN

An uplifting event that shines a light on the 28,000 children and teens living with brain tumors and the kids who are no longer with us.



START YOUR OWN FUNDRAISER

We're here to help, making it easy and fun to care for and cure the kids.



LEAVE A LEGACY

Making a gift to the PBTF in your will sustains our mission to *Care. Cure. Thrive.* for years to come.

curethekids.org



/curethekids



/PBTF_events



/PBTF

302 Ridgefield Ct, Asheville, NC 28806 • (800) 253-6530

2018 PBTF National Board of Directors

Chuck Boderman
Jeff Gelfand
AJ Janower
Chase Jones
Larry Little

Karl Mueller
Doug Porter
John Ragnoni
Susie Rossick
Jill Scognamiglio

Anne Sutton
Gadi Weinreich
Kurt Yndestad
Brady Young
Kristin Young

Download a copy of this annual report: curethekids.org/impactreport